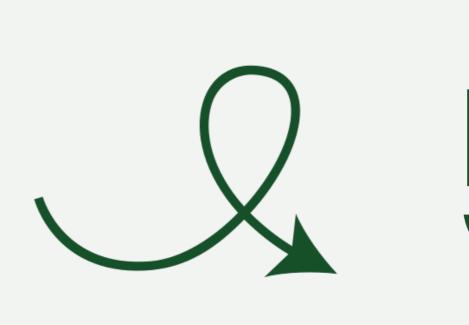


'Sthe Season GIFT EXCHANGE TREND REPORT

Thousands of companies used White Elephant Online to celebrate the holidays remotely last year. Here's what we learned based on all games played on our platform during the 2021 holiday season.





5,000+ & GIFT EXCHANGES



WHAT DOES A
TYPICAL WHITE
ELEPHANT GIFT
EXCHANGE
LOOK LIKE FOR
COMPANIES?







A group of 18 participants spends on average \$25 per gift and plays for 27 minutes on the Thursday before Christmas week

